



# Kittiwake Economic Development Corporation

## NEWS RELEASE

For Immediate Release

### **KEDC to Hold Information Sessions on Cranberries**

Gander - April 29, 2010

Kittiwake Economic Development Corporation (KEDC), in partnership with the Cape Freels Development Association (CFDA) is seeking an expression of interest from the private sector for Cranberry Farming within Zone 14. KEDC and its partners will be holding public information sessions this May.

These sessions will take place on May 12 at the Pound Cove Lions Club and May 13 at the Lewisporte Area Development Association.

These sessions will provide a general overview of the cranberry industry as well as discuss various supports available from the provincial and federal government. Representatives from the Provincial Department of Innovation, Trade and Rural Development, the Department of Natural Resources, and the Atlantic Canada Opportunities Agency will be on hand to discuss the business case surrounding cranberry development in the region.

“Cranberry farm development has received significant interest and support from government and the general public” explains Jill Bennett, Executive Director with the Kittiwake Economic Development Corporation. “We’ve identified a number of individuals who are interested in developing and managing farms in the Kittiwake region, and we’re looking for private sector firms to partner, or become involved to a greater degree.”

The Kittiwake Economic Development Corporation wishes to support the development of cranberry farms in the region and supports the cranberry commercialization strategy developed by the provincial government. As part of this strategy, the Department of Natural Resources’ Cranberry Industry Development Program is designed to offset the costs of developing the land. A subsidy of \$15,000.00 per acre is available.

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KEDC is the Regional Economic Development Board serving the Kittiwake Coast which extends west to Lewisporte, north to Fogo and east to Charlottetown. Please contact the office anytime to inquire about any of our initiatives including the Buy Local Campaign. Updates on the campaign as well as a list of participating restaurants can be viewed on the KEDC website by visiting [www.kittiwake.nf.ca](http://www.kittiwake.nf.ca). For more information, please contact: Jill Bennett at 256-2724.